



# MUGILAN DAKSHINAMURTHY

## WEB-DESIGNER AND DIGITAL MARKETER

### CAREER GOALS

I am Mugilan Dakshinamurthy, a WordPress web developer and digital marketer from Chennai, Tamil Nadu, India. I have rich experience in website design and building and customization, and I am good at building and customizing websites using WordPress.

### MAIN INTERESTS

- ✓ WordPress
- ✓ Online content writing
- ✓ Brand promotion
- ✓ SEO
- ✓ SMM
- ✓ Copywriting
- ✓ Google ads, Fb ads

### REACH ME AT



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### ACADEMIC HISTORY

#### Madras institute of technology

BE Electronics | Electronics and communication  
• 2015-2019

### SKILLS

- Seo, social media marketing
- Raising brand awareness
- Proficiency in many online marketing tools
- Background in SEO process
- Keen eye for effective digital marketing collaterals
- Handled the company's online presence – regularly updated the company's website and various social media accounts
- Monitored ongoing marketing campaigns
- Prepared presentations for prospective clients

### SERVICES THAT I CAN OFFER

- ★ Website creation, redesign, and website
- ★ SEO, SMM, Google ads, FB Ads
- ★ Content creation, poster design, social media post, email marketing.

#### What's I will Provide

- ✓ 100% Client satisfaction
- ✓ Highly professional and responsive WordPress website for all devices
- ✓ Unique website design
- ✓ SEO and Mobile friendly structure
- ✓ Speed optimized
- ✓ Elementor and other Page Builder support
- ✓ Customized design
- ✓ E-commerce with various payment integrations
- ✓ Premium Website Design
- ✓ FREE Premium images and graphics
- ✓ Secured and user-friendly admin panel
- ✓ Social media integration
- ✓ Live chat integration
- ✓ Mailchimp or other mailing lists integrations
- ✓ Content upload